



Contact: Dan Cashman, Sutherland Weston
207.945.9999
207.837.4821 (cell)
dan@sutherlandweston.com

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***Color Bangor* Regular Registration Deadline Friday at Midnight**

Fourth annual color fun run to benefit the American Folk Festival

BANGOR, ME – The fourth annual *Color Bangor* fun run/walk to benefit the American Folk Festival is about a month away, but the deadline for regular registration pricing is Saturday at midnight. Current registration prices are \$40 for individuals, \$33 per participant for teams of 8 or more, \$25 for kids aged 4-12, and those aged 3 and under are free.

"It's finally starting to feel like spring, so we're seeing a flood of registrations this week for *Color Bangor*," said American Folk Festival executive director Heather McCarthy. "People can still register after Saturday, but the lowest price for participants is right now. It's been a tremendous way to get out and enjoy a fun run or walk over the past three years, and we have high expectations for another great year."

Interested participants have the opportunity to register up until the day of the event, but those who register before midnight Saturday will receive normal registration pricing. On April 16th, pricing for all adults will increase.

Color Bangor will once again be incorporating the Bangor Waterfront into the 5K route. Participants will be given their white *Color Bangor* t-shirts before the start of the event. At set kilometer intervals colors will be sprung onto the runners/walkers, leaving them covered with a variety of different non-toxic corn-starch based colors. These colors are FDA approved and deemed healthy in this respect. Returning this year is the "Celebrity Color Pelt," giving lucky contestants the opportunity to pelt local celebrities with color and win prizes. Also returning this year is Color Village – the home for pre-run Zumba with Sunshine, and music, games, color throws and more after the run is complete. And this year's route includes a **bonus** color station – so there's extra color and fun for all participants!

Register for *Color Bangor* at www.americanfolkfestival.com, or by calling the American Folk Festival office at 262-7765. *Color Bangor* will raise money for the American Folk Festival, which takes place every August on the Bangor Waterfront.

For more information on *Color Bangor* or the American Folk Festival, visit www.americanfolkfestival.com, or follow *Color Bangor* or the American Folk Festival on Facebook. *Color Bangor* is presented by Changing Seasons Federal Credit Union.

About the American Folk Festival:

The American Folk Festival has been a premiere attraction on the Bangor Waterfront since its start in 2002. During the last 15 years, the festival has grown to include a multitude of cultural acts, crafts, and foods from across the world for one weekend in August on the Bangor Waterfront. Entrance to the festival is free, but a suggested donation of \$10/day per person is encouraged to ensure the festival is able to continue to bring the wealth of culture and tradition to Bangor, Maine. For more information on the festival visit www.americanfolkfestival.com.

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