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American Folk Festival Closes the Year, Begins Work on 2013 Event

BANGOR – Organizers of the American Folk Festival on the Bangor Waterfront are reporting a largely successful Festival year, with anticipated revenues coming very close to covering the full costs of the event.

This August, the Folk Festival concluded its eleventh year in Bangor, presenting 17 performing groups, plus craft and food vendors, and the very popular Children’s Village. As always, organizers received plenty of positive feedback, and are continuing to work with the Board of Directors over the next months to plan the details for the 2013 event. The leadership team is continuing to examine innovative ways to improve what has become a summertime staple in Eastern Maine.

As final invoices and sponsor funds are received, the Festival is projected to end the year at a deficit of between \$8,000 - \$14,000. However, thanks to thoughtful planning by the organizers, the AFF is well-positioned to move ahead with plans for the 2013 event – and for future years as well.

Planning is already under way for the 2013 AFF, taking into consideration the site changes that are in the works, and the annual review of the overall festival budget – as happens each year – to determine potential new savings without sacrificing the integrity of the event.

“The encouraging news is that we saw an 11th year of strong support and attendance for the American Folk Festival on the Bangor Waterfront,” said McCarthy. “The Festival audience counts on us to present a unique cultural annual event, and we are excited about the 2013 AFF and its sustainability going forward.”

The 2013 American Folk Festival on the Bangor Waterfront is scheduled for August 23, 24 & 25 of next year.

For more information on the American Folk Festival, visit www.americanfolkfestival.com.

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